

AGENDA



Thursday, August 5, 2010

**Health and Human Services
RECOMMENDATION FOR COUNCIL ACTION**

Item No. 10

Subject: Authorize negotiation and execution of social service contracts to purchase parent education and family support services from three vendors, each for a 14-month term beginning on August 1, 2010, and terminating on September 30, 2011; with ANY BABY CAN OF AUSTIN, INC., in an amount not to exceed \$135,320, with COMMUNITIES IN SCHOOLS OF CENTRAL TEXAS, in an amount not to exceed \$135,000, and with EASTER SEALS - CENTRAL TEXAS, INC., in amount not to exceed \$138,719.

Amount and Source of Funding: Funding in the amount of \$101,206 is available in the Fiscal Year 2009-2010 Operating Budget of the Health and Human Services Department. The balance of the funding is contingent upon available funding in future budgets.

Fiscal Note: There is no unanticipated fiscal impact. A fiscal note is not required.

For More Information: Vince Cobalis, Assistant Director Human Services Division, 972-5011; Ron Hubbard, Early Childhood Coordinator, 972-5028; Laura Polio, Agenda Coordinator, 972-5010.

Prior Council Action: September 14, 2009 - Fiscal Year 2009-2010 Operating Budget approval. May 13, 2010 - Resolution directing the City Manager to expedite Requests for Applications, contract approvals for the re-allocation of funding for child care and family services and approval of interim contract(s) for parent education services through July 31, 2010.

Approval of this Recommendation for Council Action (RCA) will authorize Health and Human Services Department to enter into three contracts to provide parent education and family support services for the 14-month period August 1, 2010 through September 30, 2011. The contracts will continue the provision of parent education and family support activities that were formerly within the FamilyConnections contract. FamilyConnections closed on April 13, 2010, and the parent education funds were allocated to an interim program within the existing social services contract with Any Baby Can to allow time for a Request for Applications (RFA) to be conducted.

The RFA was conducted June 2-July 2, 2010. The three recommended contractors were the highest scoring applicants of six that applied. Three agencies are recommended to provide geographic distribution across the city and to offer programs of varied intensity to parents. Services include parent education offered in one-time workshops, in a series, during home visits from a parent education specialist, and in a classroom setting interacting with children. Parent support groups will also be offered.

PERFORMANCE MEASURES

Related Departmental Goal: Provision: Social Services – Promote and foster increased self-sufficiency, healthy behaviors, and lifestyle among targeted populations.

Outputs: Number of parents provided parent education services (unduplicated): Total 884 individuals for 14 month period.

Any Baby Can:	600
Communities In Schools:	115
Easter Seals:	169

(Variation is due to the intensity of the individual programs.)

Outcomes: Percent of parents that demonstrate a gain in parenting skills in pre and post test scores:

Any Baby Can: 70%

Communities In Schools: 80%

Easter Seals: 70%